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**FOR IMMEDIATE RELEASE:**

**ELENA HICKS NAMED LOYOLA COLLEGE'S DIRECTOR OF  
UNDERGRADUATE ADMISSION**

BALTIMORE, MD—Elena Hicks has been named Director of Undergraduate Admission at Loyola College in Maryland. She joins the College on Aug. 6

Hicks comes to Loyola from Saint Mary's Hall, an independent, PS – Grade 12 school in San Antonio, TX. Director of Admission at the school since 2000, Hicks was responsible for planning, coordinating and executing the recruitment of day and boarding students from throughout the United States, Mexico and Asia. She also provided leadership in areas including financial aid, scholarship, retention, publications and marketing.

Prior to joining Saint Mary's Hall, Hicks served Texas Christian University, her *alma mater*, for more than a decade in a series of increasingly responsible admissions- and information systems-oriented positions, ultimately becoming assistant dean of admissions in 1999.

Hicks was selected after an extensive, nationwide search. "Elena is an outstanding addition to the Loyola community and to the enrollment management team," says Marc M. Camille, Loyola's vice president for enrollment management. "Her past experience, commitment to the profession and personal character are all a great fit for Loyola and position her well to lead the undergraduate admission efforts."

She holds a bachelor's degree in speech communication/French and a master's degree in liberal arts, both from Texas Christian University. In commenting about her appointment, Ms. Hicks remarked, "I am honored and thrilled to join the Loyola community. The College's rich Jesuit tradition and academic reputation are impressive and appealing to high achieving, academically motivated students."

Loyola College in Maryland is a Jesuit comprehensive university comprising a College of Arts and Sciences and The Sellinger School of Business and Management. Established in 1852, Loyola enrolls 3,500 undergraduate and 2,630 graduate students from across the country.

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